

Keoka Lake Association  
Board of Directors Meeting  
May 27, 2022  
Waterford Library and Zoom

Board Members Present: Joe Abbiati, Brenda Hambleton, David Johnson, Jo Lynne Johnson, Rich Orr, Al Struck, Kim Struck, Charlie Tarbell, Melissa Tarbell

Board Members (Zoom): Ginger Eaton, Jim Flynn, Tom Hammett, Arne Klepinger, Bill Robichaud, Andy Tabor, Dan Treadwell

Guests present: Paige Nalipinski, Greg Peterson, Tom Schaefer

Board Members unable to attend: Joanne Eaton, Ginny Raymond

The meeting was called to order by President Rich Orr at 7:02 p.m.

Given the hybrid nature of the meeting, Rich asked everyone to introduce themselves.

Secretary's Report:

Jo Lynne Johnson moved to waive the reading of the October 8, 2021 minutes as they are posted on the KLA website and to approve the minutes with one clarification from Ginny Raymond (the membership comparison in the 10.8.21 minutes should read 74 members as of 10.8.21 vs 93 total members for 2020). Motion as amended seconded by David Johnson. Vote: unanimously approved.

Treasurer's Report:

Dan Treadwell summarized the Treasurer's report he had distributed prior to the meeting. He reported the operating income is higher than usual due to KLA50 contributions that will be transferred to the Maine Community Fund (MCF) after the close of the KLA50 Capital Campaign and the accounting for the KLA50 Anniversary Celebration is complete (anticipated to be August/September). The income statement is showing a loss due to market fluctuations resulting in an investment loss during the first quarter of this year.

The Board was asked to approve a resolution authorizing the transfer of the KLA50 Capital Campaign contributions to MCF once the final accounting is complete for the KLA50 Anniversary Celebration. Charlie Tarbell moved the resolution; Brenda seconded; Vote: unanimously approved.

**RESOLUTION RE: KLA50 CAPITAL CAMPAIGN CONTRIBUTIONS**

Resolved that it is the intention of the Board to see that all contributions to the KLA50 Capital Campaign are deposited at the Maine Community Foundation (MCF) consistent with prudent cash flow management practices. Therefore, the Board authorizes the Executive Committee to make one or more transfers in a total amount up to the amount of the KLA50 Capital Campaign contributions received in 2021 and 2022, from KLA operating accounts to the MCF for deposit in the KLA50 Capital Campaign Fund at MCF.

### Maine Community Foundation:

David Johnson and Rich Orr attended a webinar with MCF on May 5, 2022. David's summary was distributed to the board prior to the meeting. He reported that the Interim CEO, Sperling Speim, is stepping down to be succeeded by the new CEO, Deborah Ellwood. MCF also has a new very well qualified VP of Investments, Brendon Reay. The foundation continues to grow; it currently has \$775 million in assets under management, up from \$650 million in 2021. MCF has a strong management team (many of them women!) and an impressive board of directors – largely because many people either have summer homes in Maine or have retired to Maine, resulting in a deep pool of potential board candidates. MCF continues to do a good job for KLA, even in these tumultuous times.

### Betty Miller Memorial report:

Charlie Tarbell reported that Betty Miller, the matriarch of Kokosing, had designated KLA for memorial contributions upon her death. Brenda was able to facilitate a donate button on the KLA website for donations and KLA received ~\$3,000 in memorial donations. All who donated have received thank you notes.

### Invasives:

- Courtesy Boat Inspections (CBI) – Charlie reported that the 2022 CBI program is underway at the Town Beach. Once again, the town voted to help support the CBI program with a \$3,400 contribution and the Maine DEP grant amount for 2022 is \$1,600. This covers about 75% of the cost of the CBI program each year. The remainder is funded through dues and donations to KLA. For 2022, the CBI program is facing rising cost due to employment competition from other businesses and a rising minimum wage. The chair of the Waterford Select Board, Randy Lessard, will be the keynote speaker at the 2022 KLA annual meeting.
- The 24<sup>th</sup> Maine Invasives Summit (formerly known as the Maine Milfoil Summit) was held in April. Good news: three lakes have been certified free of milfoil after a milfoil discovery and subsequent eradication efforts, including Pickerel Pond in Limerick. Bad news: there were at least 5 new infestations found in 2021. From the over 90k CBI inspections in 2021, there were 8 saves of invasives going into Maine lakes and 67 catches leaving Maine lakes. Charlie also indicated that Maine is introducing mandatory operator certification for boats over 25hp and personal watercraft (i.e. jet skis). Beginning January 1, 2024, anyone over the age of 16 must be certified.
- Milfoil Response Plan – A case study of the discovery of variable leaf milfoil in Big Lake (northern Maine) in 2019, the subsequent effort to survey the lake (e.g., Plant Patrol) and then the eradication of the infestation (funded by a private capital fundraising campaign) was presented at the Maine Invasives Summit. A key takeaway was that a well-planned systematic approach yielded excellent results. Charlie reports he is working on a Milfoil Response Plan for Keoka. Having a plan will facilitate the timely and efficient use of funds raised in the KLA50 Capital Campaign for a “war chest”.
- Plant Patrol – Arne Klepinger discussed the coverage of the lake for 2022. He has emailed last summer's plant patrollers and is looking for overlap as some people are not at the lake full-time. Bill Robichaud volunteered to pick up the section in front of Kokosing as well as that in front of Keoka Beach CampGround (KBCG). Once confirmed, Arne will post this summer's plant patrol map to the KLA website. Melissa Tarbell will do a social media post to communicate that volunteers are welcome/encouraged and training is available through Lake Stewards of Maine. There was discussion about having the divers survey the lake again this year (at a cost of

\$300). The consensus was it was very effective and we should do it again this year. Charlie commented that in cases of 'accidental discoveries' of milfoil at other lakes, there has been no Plant Patrol program in place.

### Water Quality

- Water Testing - Charlie reported that LEA has published its report on Keoka's water quality. A link to the full report is on the KLA website and a summary of the report will be in the June newsletter. Keoka's chlorophyll, phosphorus and clarity are showing improvement but the deep-water oxygenation is still problematic, leading to Keoka being classified as a 'medium to high concern' lake.
- Stream Survey – Kim Struck indicated the 2022 stream surveys will start in June as the water in Kedar Brook and Sucker Brook is still high, despite the area being still listed as in a drought. In the stream surveys, Kim and T'ing T'ing Doore look for undercutting of the banks, water clarity, level and obstructions that can lead to overbanking (leading to an increase in phosphorus run-off into the lake). They also pick up trash that has accumulated, especially in Sucker Brook. In engaging with the property owners, they stress 'concerns' rather than 'suggestions' to encourage property owners to be active participants in protecting the lake. They are always looking for 'company' on their Stream Walks. Kim also reported that there has been no beaver activity the last 2-3 years but there has been scat sighted and evidence of vegetation clearance.
- Upland efforts – The focus for KLA has shifted from just Keoka Lake to the Keoka Lake watershed. In 2020, KLA combined with LEA to engage on watershed issues, but COVID has stalled that effort. Tom Hammett would like to arrange a board 'field trip' to visit the Highland Research Forest this summer to explore how that concept might be adapted to Keoka. Colin Holme, CEO of LEA, has agreed to host a KLA group
- LakeSmart – Ginger Eaton indicated that Maine's LakeSmart program doesn't support involving landowners just upstream from a lake. She suggested there needed to be a 'StreamSmart' program to tie stream health into lake health. In 2021, Ginger, Doss Hasson and Priscilla Treadwell evaluated several properties and presented three awards. Going forward, Ginger hopes to work with Melissa to develop social media postings to promote interest in LakeSmart.

### Education and Outreach:

- Education – Programs have been in a holding pattern due to COVID but Tom Hammett indicated he would like to try to get one event organized this summer. Tom Hammett agreed to convene a conversation with Ginger and Bill Robichaud about possibly doing a program at KBCG.
- Membership – Rich reported that Ginny Raymond had relinquished the membership 'duties' to Paige Nalipinski, but has graciously agreed to continue to prepare the annual map of properties/shoreowners. Paige reported 36 paid memberships to date. She indicated she had eliminated some long inactive listings in consultation with Ginny and was looking for ways to encourage new memberships as the direct mail solicitations had not been effective. Bill Robichaud suggested that to engage KBCG owners that KLA consider targeting boaters there. He wonders if KBCG boaters know that it's KLA that does the CBI program, is responsible for the boat docks, the buoys, etc. Chris Searles is now a member of KLA and Bill, Ginger and Tom have a good relationship with Chris. It was suggested that this is related to the summer's educational effort and that Paige should join the 'discussion group' that Tom Hammett will convene.
- Communications

- Website – The KLA website has been moved to the ‘next generation’. Brenda Hambleton reported that she has received permission to use photographs by professional photographers LeeAnn Conway and Darylann Leonard on the website. Most everything has been moved over and it should be ready to be announced in the June newsletter.
- Communications budget – Brenda reported that the most economical way to manage the new generation website is on a 2-year pay plan (<\$300/year)
- Membership dues payment online – Currently, there are two issues: 1) the process to receive the funds and 2) linking the payments to the membership database. The website has a PayPal account but before membership dues payments and record-keeping can be handled entirely online, Brenda needs someone to maintain the database. She is looking for volunteer(s). There were questions about alternative payment vehicles like Venmo. PayPal’s fee for non-profits is 2.5%.  
Other – Brenda reported that Claire Pendergast and Priscilla Treadwell are doing a great job editing the website’s newsletter. Melissa Tarbell indicated a willingness to share anything to Instagram and/or Facebook – just reach out to her.
- Sales – Joanne Eaton’s report was presented by Charlie Tarbell in her absence. Merchandising efforts over the past two years have been slow. She has some new t-shirts and still has some from last year’s order as only some of those were sold by word of mouth. Summer 2022 sales will include t-shirts, the BOOK and the new wall-hanging KLA50 3D prints of the lake that were researched, designed, created and printed by a student in Joanne’s Advanced Technology program. The program is only charging KLA for the cost of the materials; Joanne recommends selling them for \$10 each.
- LEA Landowners Guide – Charlie reported that he had additional copies of the Guide and would like each board member to take one to hand off to neighbors for reference. He also indicated KLA members should consider being members of LEA as well.

### Water Safety

- Dam (including winter water level) – Charlie and Al Struck confirmed that water levels have been high all spring due to the amount of rain. The lake is now down to summer levels. Ice Out was a little early (April 10<sup>th</sup>) this year.
- Loon nest – Andy Tabor put the loon nest in on April 24<sup>th</sup> but stated that was too early; it was too cold! The heavy rains followed and the loon nest floated down into the cove. On May 9<sup>th</sup>, the Stockwells moved it back in place. Andy feels that mid-May is a more ideal time to put the nest in the water. (N.B. as of June 6, 2022, there is a loon on the nest)
- Town Beach Install – Scheduled for Saturday, May 28<sup>th</sup>, Andy requested volunteers to make the job more efficient. The weekend of June 4-5, Andy plans to put the rest of the lake buoys in place. He will file the Annual Report for the lake, as he does every year.
- Regatta – 2022 will be the 9<sup>th</sup> Annual Bud Lazott Memorial Regatta and the 4<sup>th</sup> year for the Camp Cup. Al Struck would like to see the kids from Keoka Beach “CAMP”ground participate in the Camp Cup. The regatta will be launched from KBCG on July 30<sup>th</sup> with the help of Charlie Tarbell to inspect boats for milfoil and Brenda Hambleton in the Committee Boat. The registration people are lined up. Al indicated problems in the past with home-made race buoys. Al requested approval of no more than \$400 for KLA to purchase three inflatable 2.5’ x 2.5’ tetrahedron buoys plus shipping. Al made the motion; seconded by Brenda Hambleton. Vote: unanimously approved. Andy cautioned about the list of state recognized buoys and the regatta application form on the state

website. AI will store the buoys over the winters. The buoys could potentially be used for other events.

### KLA50

Jo Lynne Johnson reported that after 4 years in the process, we are 'almost there'. Some things have been done:

- The BOOK – published in the 2021, people have continued to purchase books from the library throughout the winter. There are additional books to be sold to 'break-even' but through summer 2022 merchandising opportunities, that gap will be further closed.
- KLA May newsletter article on the KLA website – it is a summary of where we are and what's coming up

Some things that are in process:

- Quilt Raffle – tickets will be sold at KLA POS opportunities at the Wilkins House breakfast on July 4<sup>th</sup>, the 4<sup>th</sup> of July parade, the KLA annual meeting and at the KLA 50<sup>th</sup> Anniversary Celebration on July 9<sup>th</sup>. The winning ticket will be drawn at the party.
- Waterford Historical Retrospective – a 50-year history of KLA will be at the Waterford Historical Society beginning in June. The exhibit will be open during WHS hours (2-5 pm on Mondays – during the Farmer's Market).
- KLA50 Capital Campaign – donations are still coming in but the Capital Campaign is winding down. The 'Big Reveal' will be at the KLA 50<sup>th</sup> Anniversary Celebration on July 9<sup>th</sup>
- KLA50 Anniversary Celebration – Invitations went out at the end of April and RSVP's are due by June 1<sup>st</sup>. The party will be held in the Eaton Meadow; there will be stationary appetizers, anniversary cake, a cash wine/beer bar and music by Second String – led by Colin Holme, CEO of LEA. As of the board meeting, the committee has received RSVP's for 99 guests (N.B. as of 6.6.22, there are 160 RSVP's received).
- Social Media posts - there are social media posts going out about every 2 weeks leading up to the party on July 9<sup>th</sup>. The first one reminded people of the opportunity to purchase quilt raffle tickets; the second one served as a reminder to return RSVP cards and included a link to the Maine CDC site for updated COVID guidelines. Future posts will serve as reminders of KLA merchandising opportunities this summer, quilt raffle ticket sales with a final post just before the party with the Maine CDC link again.

Budget: Jo Lynne reported that much of the fixed costs for the party have been covered by sponsorships, quilt raffle ticket sales and/or donations with RSVP cards. Since the fall board meeting, the cost of the tent has doubled and the caterer's per person cost went up \$3 per person. The KLA50 Anniversary Celebration Committee is confident that despite all that, the party will support itself within the guidelines as set forth in the October 2021 Board Resolution which capped KLA's support at \$1,000.

### Newish Business:

- Rich reported that the Friends of City Brook plan to dedicate the City Brook Walk to Dood Haines on Thursday, August 11, 2022 at 2 pm. Specifically, they would like KLA to 1) promote the walk on its social media sites; 2) put up some informational signage about the history and function of the dam, 3) help get the trail ready and 4) possibly provide a 'dam docent' on the day of the walk.
- New Officers and Members (July) – Rich has contacted all board members whose terms are expiring in 2022 and all have agreed to serve again. Board of Directors members serve 3-year terms; Officers are elected annually at the Annual Meeting held this year on

Saturday, July 9<sup>th</sup>. The bylaws require the Board to make nominations to the annual meeting. The Board voted unanimously to nominate the directors whose terms are expiring for another three-year term and to nominate the officers for another one-year term. See attached.

- Additional: Charlie suggested that the Saturday of Memorial Day be a KLA work day – putting the boat launch docks in plus cleaning the winter sand out of the plunge pools. The question was if the plunge pools are on town roads, is that not a municipal responsibility?

Motion to adjourn made by Jo Lynne Johnson; seconded by David Johnson, Vote: unanimously approved.

The meeting adjourned at 9:20 p.m.

Respectfully Submitted,

Jo Lynne J. Johnson, Secretary

NOMINATIONS FOR  
KEOKA LAKE ASSOCIATION  
BOARD MEMBERS AND OFFICERS  
TO BE VOTED ON AT THE ANNUAL MEETING  
JULY 9, 2022,

The ByLaws provide that at the Annual Meeting of the Members, the Members elect the Board of Directors and Officers of KLA.

The ByLaws provide that the Board of Directors nominates candidates. Additional nominations may be received from Active Members at the Annual Meeting.

Board members serve for three-year terms. Officers are elected annually to one-year terms.

**DIRECTORS**

**Nominations to serve for 2022-2025**

Arne Klepinger  
Brenda Hambleton  
David Johnson  
Jo Lynne Johnson  
Al Struck

**Continuing to Serve:**

**2021-2024**

Joanne Eaton  
Richard Orr  
Ginny Raymond  
Andy Tabor  
Charlie Tarbell  
Melissa Tarbell

**2021-2023**

Joe Abbiati  
Ginger Eaton  
Jim Flynn  
Tom Hammett  
Bill Robichaud  
Kim Struck  
Dan Treadwell

**OFFICERS**

**Nominations to serve for 2022-2023**

Richard Orr, President  
Brenda Hambleton, Vice President  
Dan Treadwell, Treasurer  
Jo Lynne Johnson, Secretary